

## **Keynote Address: Staying a Step Ahead of Cyber Criminals**

*Dawn Capelli, CISSP, Vice President, Global Security Officer, Rockwell Automation*

## **Cyber and Privacy Liability**

*Kenneth La Belle, Burns & Wilcox*

In a world of interconnectivity and ongoing data theft, businesses face an ever growing need to protect themselves from liability related to sensitive information. Throughout the presentation, you will learn the different types of sensitive data and the liabilities faced with each. The discussion will explore specific insurance protections provided in an effort to mitigate potential risk and protect a business owners financial assets.

## **Understanding Microsoft Office 365**

*Kevin M. Hood, Habush, Habush & Rottier, S.C.*

Gain knowledge to make an informed decision as to if Office 365 is right for your organization. This seminar focuses on services/licensing and is intended as an overview of what has become Microsoft's flagship service. Its underlying intent is to provide decision makers the understanding of how Office 365 can save money, increase productivity and streamline collaboration practices.

## **Solid Strategy and Tactical Timing Technology for Client Development**

*Catherine Sanders Reach, Chicago Bar Association*

There are a lot of technologies that can help tame the time commitment of client development. However, technology alone cannot perform client development — that is a human endeavor. A combination of strategy, goals and priorities in conjunction with tools as simple as calendars to more sophisticated ticklers and systems can help a lawyer ensure that he or she carves out the time and sticks to the plan for personal and client development activities. Come learn top strategies to make your client development goals attainable and tools to tackle time management.

## **GPS data, proportionality and sanctions, oh my!**

*Kelly Twigger, ESI Attorneys*

Developments in technology and the amendments to the Federal Rules of Civil Procedure have shaped case law development in electronic discovery across the country over the last two years. We'll discuss what courts are seeing, how they are approaching these matters and what you need to know to advise your clients effectively on the obligations of electronic discovery.

## **Encryption for Lawyers**

*Jeffrey S. Krause, Affinity Consulting Group*

Encrypted communications have a colorful history. Today, encryption technology spans everything from protecting stored data to securing emails in transit and is increasingly the subject of ethical and court rulings. Every lawyer should have a basic understanding of how it works and what options are available. This session will discuss the various types of encryption and how you can use them to protect client data and communications.

## **Advanced MS Excel: Tips and Tricks for Lawyers**

*M. Andrew Skwierawski, Friebert, Finerty & St. John, S.C.*

## **Understanding Voice over IP**

*Jake Wicke, NextPhase Technology Solutions*

Crackle! Buzz! Pop! Can I call you back-back-back-back-back? Voice over IP (VoIP, or the technology behind transporting a phone call over the Internet) has been around for over twenty years. While other areas of technology have been improved, transformed, and perfected, VoIP is still far too often a source of frustration. This session will explore how VoIP works, the ways in which it can be set up, why it fails, and despite its drawbacks, how it can be used successfully to provide substantial benefits to your firm.

## **New Federal Rules and Key Trends in eDiscovery Technology, Document Review and Forensics**

*William C. Gleisner III, Trial Attorney*

*Bob Saltzstein, Thomson Reuters*

*Matthew J. Stippich, Digital Intelligence*

*Paul J. Stroka, Thomson Reuters*

## **The Ethics of Cybersecurity: Let's Be Reasonable**

*Aviva Meridian Kaiser, State Bar of Wisconsin Ethics Counsel*

The vulnerability to cyber-attack is ever-present. We know that major retailers, hospitals, law firms, government agencies, and social media accounts have been hacked. But there is no need to panic or to scream, "hackmageddon" or "hackpocalypse." There is, however, a need to be reasonable. In this program, we will discuss what are the risks, how we evaluate those risks, and what are the "reasonable precautions" that are required.

## **Use of Technology in the Courtroom**

*Daniel A. Rottier, Habush, Habush & Rottier, S.C.*

## **Document Management and Paperless Workflow: A Case Study**

*Jeffrey S. Krause, Affinity Consulting Group*

*Matthew R. Falk, Falk Legal Group*

## **Digital Forensics: Applications for use in Legal Matters and Investigations**

*Rob Namowicz, Spindletop Investigations*

An introductory informative explanation of the type of devices that can be scrutinized and what type of data can be retrieved through Digital Forensics. We will go through the Access Data Forensic Toolkit software applications and display the different tabs of information along with the Cellebrite phone extraction software and the type of information we can retrieve from cell phones and tablets. We will also touch on the type of cases that can be enhanced through the use of Digital Forensics.

## **How are You Maximizing Your Online Presence?**

*Steve Ryan, RyTech LLC*

Marketing yourself, your law firm, and your practice areas can be highly competitive and difficult if you're not focusing on the right strategy. In this interactive session, we'll explore the different facets of online marketing, the right places to spend your time and energy to maximize return, and share specific examples of success. We'll discuss all components of your online presence and how if you're not careful, some components might be detrimental to your brand.

### **Better Document Generation**

*Catherine Sanders Reach, Chicago Bar Association*

When you need to generate an engagement agreement, a cease and desist letter, or a residential lease do you look for the last one you created and start cutting? Stop! There is a better way! Features built into Microsoft Word like autocorrect, templates, Quick Parts, and developer tools will save you time, prevent errors and ensure consistency. Learn to manipulate PDFs to combine and recombine electronic documents. Fill out scanned PDF "forms" in one step. Sign on the dotted line without printing out a document. Learn to use the software that you already have to make document generation faster, with fewer errors, for everyone in your firm.

### **Become an IT Expert! (Or know enough to look like one to your peers)**

*Abraham M. Liebsch, MicroLaw, Inc.*

*Alex Palzewicz, Affinity Consulting Group*

Many computer issues can be resolved on your own with a small amount of effort. Avoid the downtime and the trouble of calling technical support by making use of some simple techniques to resolve many common issues. Learn the first troubleshooting steps for resolving problems with Windows, networking connections, and hardware. Finally, if you do need to get support, learn how to submit a good support request in order to receive the fastest, most effective assistance.

### **eFiling in Milwaukee County: Frequently Asked Questions**

*John Barrett, Ann Hodges, Tammy Kruczynski, Amy Wochos, Milwaukee County Circuit Court Clerk's Office*

### **Designing Your Work Life**

*Olivia M. Kelley, DeWitt Ross & Stevens, S.C.*

*Jascha Beck Walter, Software One*

### **Everyday Challenges and Pitfalls of Your Office Technology That You Can't Afford to Ignore**

*Art Flater, Central Office Systems*

### **Ask the Tech Panel**

*Jeffrey S. Krause, Affinity Consulting Group*

*Alex Palzewicz, Affinity Consulting Group*

*Catherine Sanders Reach, Chicago Bar Association*

Have you ever wished you had access to a group of legal technology experts ready to answer any question you throw at them? Now you do. Join our panel of legal technology consultants for an open forum to discuss software options, product features, best practices or anything else that comes up. We will answer as many questions as possible in one hour.

### **Ask the eDiscovery Experts**

*Timothy D. Edwards, Edwards Law Group LLC*

*Matthew J. Stippich, Digital Intelligence*

*Kelly Twigger, ESI Attorneys*

### **50 Tips and Tricks**

Back by popular demand, the conference closes with our annual 50 Tips and Tricks session. Join five of our conference speakers as they each present ten of their favorite legal technology and law office management tips in a fun, rapid fire format.

### **\*Electronic Discovery — Trends in eDiscovery Technology and Document Review Services**

Discuss recent trends in eDiscovery and document review technology and services. More and more firms are moving toward hosted end-to-end eDiscovery applications that allow them to gain more control over their data and costs. In addition, an increasing number of firms and corporations are turning to Alternative Legal Service Providers to assist in reviewing their documents resulting in reviews being completed more accurately, with faster throughput rates and at a much lower total cost. Panel discussion lead by an industry expert and a professor who literally “wrote the book” on eDiscovery.